



TRANSFORMATIVE
ADVERTISING SUMMIT

Changing The Conversation
January 21, 2015 • The Nine • San Francisco

The Transformative Advertising Summit is a 1-day gathering in San Francisco using the tools of guided exploration and intentioned conversation between high-level agency creatives and CMO's; galvanizing the movement that addresses the power of advertising to effect change in social norms relating to environmental sustainability, social justice & spiritual fulfillment.

The 2015 Summit is facilitated and generously supported by The Pachamama Alliance, and includes Keynote speaker, John Raatz from GATE.

Our participants are the pragmatic idealists, the visionaries... the partners in business who respect a triple bottom line philosophy. Aimed at changing the dream, it is imperative that we change the practices along the way.

The Transformative Advertising Summit brings together inquiry and exploration, while engaging today's most prolific and dynamic agency creatives, client-side CMO's and influencers.

The presenters will discuss framework, messaging for a transformative future, while sharing case studies about changing the conversations and the metrics. Everyone will have the opportunity to have their voice heard.

We are currently seeking sponsor-partners. If your company is interested in working shoulder to shoulder with CMO's and media influencers who have led a team or client through transformative communications processes, while proving successful triple bottom line approaches, consider garnering attention and making new relationships through your support of this event.

Please contact:

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